Ayan Hayat

AI implementation & digital delivery

UK citizen. Based in Albania.
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Studio founder connecting business requirements, customer journeys and practical implementation. I direct AI-assisted development, shape visual standards and review outputs against the intended workflow.

Experience

LUMORIA — Founder & Product Lead

2023–present

Own discovery, requirements, creative direction and delivery for a solo-led digital studio. Directed the live service website, booking journey and connected operations, covering availability, photographer dispatch, payments and invoicing. Built Satori Formulas' brand and customer-facing business, excluding the product itself.

Retained engagement — Creative direction & AI product consulting

October 2025–present

Work directly with founders on priorities and briefs. The remit developed from video editing into graphics, creative direction and digital experience. Advise on website UX and practical internal AI workflows.

Selected work

LUMORIA — A customer-facing booking configurator backed by the practical details of running a photography service.

Satori Formulas — The brand and customer-facing business for a six-product supplements range, including packaging, a Shopify storefront and its product finder.

Meeting to roadmap — An on-demand workflow that reconciles meeting evidence with business knowledge, then produces a structured implementation plan for review.

Tools & education

Codex, AI coding agents, Granola, Obsidian and MCP. Directed work using JavaScript/TypeScript, Cloudflare Workers/D1/R2, Shopify and REST APIs. VSLs and motion with Hyperframes and Remotion; brief Hera experience. Earlier hands-on C#, Java, Python and Lua.

Google IT Support Professional Certificate, June 2025. AS-level studies in Computer Science; additional Skills Challenge study.

Native British English. Basic German. This site has a German translation.